

Request for qualifications: Communications vendors

Purpose

The Bush Foundation works with a variety of vendors to develop and implement a variety of communications projects and activities. We keep an open list of qualified, potential communications vendors and refer to this list when work arises and use it to identify providers that are well-suited to the project so that we can have more specific conversations about capacity, timing and contract terms.

About us

The Bush Foundation works to inspire and support creative problem solving—within and across sectors—to make our region better for everyone. To do this, we invest in great ideas and the people who power them in Minnesota, North Dakota, South Dakota and the 23 Native nations that share the same geography. Learn more at <u>bushfoundation.org</u>.

Project background

Communications is core to our organizational strategy. It is working well when we're amplifying and connecting people and organizations to each other and their ideas. Through our communications, we aim to:

- Make sure people throughout the region know what we have to offer that might be useful to them and their communities, in ways that are friendly and easy to understand.
- Tell the stories of grantees and Bush Fellows, in ways that advance their work while also inspiring others.
- Share lessons from grantees, Fellows and Bush's work, in ways that are useful to and can influence others in the region and/or in our field.

Periodically, we seek these types of providers to include in our vendor pool:

Graphic designers: We use graphics in our storytelling, digital media channels and specific program needs or campaigns, and often need additional creative support.

Photographers and videographers: We seek photographers and videographers for specific projects and use those visuals to help tell a story. Content is often published in our various channels, like the website, social media and newsletter. At times, we might seek someone to document a gathering.

Printers: We occasionally produce print materials and seek providers that can offer a range of options, depending on the specific project.

Eligibility

We typically seek vendors based in the grantmaking region we serve and who align with our <u>operating</u> <u>values</u>.

How to submit your qualifications

We provide a simple online form for you to submit basic information and be added to our list.

Questions? Please connect with us at staff@bushfoundation.org.